

# Trailblazing Political Strategist Na'ilah Amaru Honored by Marquis Who's Who for Expertise in Public Policy and Advocacy

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Na'ilah Amaru, a nationally recognized political strategist and thought leader, is celebrated for her two decades of transforming grassroots advocacy into tangible policy change, championing gender justice and racial equity.

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**"Helping others see themselves as leaders in spaces where they've traditionally been excluded is the most rewarding part of my work," she shared.**

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**NEW YORK, NY, January 14, 2025 /24-7PressRelease/** -- Na'ilah Amaru has been selected for inclusion in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

As a distinguished advocacy and policy strategist with two decades of experience, Ms. Amaru excels in bridging the gap between grassroots communities and government officials. A mission-driven leader, her work integrates her passion for empowering underserved communities with her expertise in civic engagement, coalition-building, and strategic advocacy. Her career has been marked by significant leadership roles, including serving as a policy advisor to former Atlanta Mayor Kasim Reed, legislative aid to the late U.S. Congressman John Lewis, and executive director of the NYC Council's Black, Latino, and Asian Caucus. These roles have been pivotal in advancing equity-focused policy initiatives and amplifying diverse constituent voices in government spaces.

Ms. Amaru's expertise as an independent consultant involves guiding community-based organizations and advocacy campaigns, forging coalitions, and providing strategic advice to progress social justice initiatives. As a lead national trainer for VoteRunLead, she has traveled the country training women of color on the mechanics of running for public office. "Helping others see themselves as leaders in spaces where they've traditionally been excluded is the

most rewarding part of my work," she shared. Her efforts have reshaped political leadership by empowering marginalized communities to claim their rightful place in governance. Her work reflects a relentless commitment to creating pathways for grassroots power-building among women, BIPOC, and underserved communities.

A nationally recognized thought leader, Ms. Amaru has been widely praised for her impact as a campaign architect and legislative advocate. Her work has earned numerous accolades, including being named a Nonprofit Power Player by PoliticsNY and AM Metro New York, a Top 100 Lobbyist by the National Institute for Lobbying and Ethics, and a Champion of Change by the City University of New York. Notably, she delivered a historic presidential nomination speech for Hillary Clinton at the 2016 Democratic National Convention. In 2022, she was recognized by WomeELLE as Female Thought Leader of the Year and featured among New York's 40 Under 40 Rising Stars in Albany.

Ms. Amaru's interdisciplinary expertise has made her a sought-after speaker, media commentator, and advisor. She contributes to platforms such as the award-winning Brown Girls Guide to Politics podcast and serves on the Democratic National Committee's Young Professionals Leadership Council. Her academic achievements further underscore her commitment to understanding and shaping public policy. She holds a Master of Science in Urban Affairs from Hunter College, a Master of Public Policy in nonprofit management from Georgia State University, and a Master of Public Administration in policy analysis from the University of Texas at San Antonio, in addition to dual bachelor's degrees in political science and criminal justice from UTSA. Currently, she is pursuing a PhD in political

science at The Graduate Center of the City University of New York, focusing on political participation, governing coalitions, and agenda-setting.

Before her rise as a leading policy strategist, Ms. Amaru served as an ammunition specialist in the U.S. Army from 2000 to 2004, where her exemplary service during a tour in Iraq earned her the Army Commendation Medal. The discipline, resilience, and commitment instilled during her military service continue to guide her work today.

Looking ahead, Ms. Amaru plans to shape the next generation of civic leaders by teaching classes that explore power dynamics and policy-making processes. "I want to empower students to see themselves as change-makers," she shared, reflecting her lifelong mission to transform communities from within.

About Marquis Who's Who®:

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. The suite of Marquis® publications can be viewed at the official Marquis Who's Who® website,

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